

NOW AVAILABLE from Boston Scientific
for the treatment of severe asthma in adults



Is asthma limiting your life?

You may be a candidate for
Bronchial Thermoplasty (BT).

Take a short quiz, hear patient stories,
and find a BT Clinic near you by visiting
BTforAsthma.com.

Brief Statement of Relevant Indications for Use, Contraindications, Warnings, and Adverse Events: The Alair™ Bronchial Thermoplasty System is indicated for the treatment of severe persistent asthma in patients 18 years and older whose asthma is not well controlled with inhaled corticosteroids and long-acting beta-agonists. The Alair System is not for use in patients with an active implantable electronic device or known sensitivity to medications used in bronchoscopy. Previously treated airways of the lung should not be treated with the Alair System. Patients should be stable and suitable to undergo bronchoscopy. The most common side effect of BT is an expected transient increase in the frequency and worsening of respiratory-related symptoms. Rx only.

CAUTION: Law restricts this device to sale by or on the order of a physician. Indications, contraindications, precautions, and warnings can be found with product labeling.

References: **1.** Castro M, et al, for the AIR2 Trial Study Group. *Am J Respir Crit Care Med.* 2010;181:116-124. **2.** Wechsler ME, et al. for the AIR2 Trial Study Group. *Am J Respir Crit Care Med.* 187; 2013:A3868. **3.** Woodruff PG, et al. *Am J Respir Crit Care Med.* 2004;169:1001-1006. **4.** Cox PG, et al. *Eur Respir J.* 2004;24:659-663. **5.** Wechsler ME. *Allergy Asthma Proc.* 2008;29:1-6.

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BT.
Because your world
is bigger
than your asthma.

Bronchial Thermoplasty
for the treatment of
severe asthma in adults

Are you ready for a fuller life with
fewer asthma attacks?

Perhaps it's time to look
beyond medication alone.



It's not a medication— it's revolutionary relief for severe asthma

Are you

taking multiple asthma medications
but still having asthma attacks?
adjusting your lifestyle to avoid
asthma triggers?
missing work, school, or daily
activities because of asthma?

If the answer is yes, you might be a candidate for Bronchial Thermoplasty (BT) delivered by the Alair™ System. It's a safe outpatient procedure that provides a long-lasting reduction in asthma attacks for people with severe asthma.¹ **Fewer asthma attacks means less need for the associated oral steroid treatment and its side effects.**

BT is clinically proven to work. In a clinical study, at 1 year, patients with severe asthma who were treated with BT experienced:

32% decrease in severe asthma attacks¹

84% reduction in asthma-related emergency room visits¹

66% fewer days lost from work, school, and daily activities due to asthma¹

Additionally:

79% of patients who were treated with BT reported a **significant improvement** in their asthma-related **quality of life**¹

Reductions in asthma attacks and emergency room visits were shown to extend through a 5-year follow-up period.²

BT, delivered by the Alair System, is a safe outpatient procedure

- As with any procedure, there are risks, and individual results may vary.
- The most common side effect of BT is a temporary worsening of respiratory-related symptoms. These events typically occur within one day of the BT procedure and usually resolve within a week with standard care.
- There is a small risk (3.4% per procedure) that symptoms may require hospitalization.

BT is indicated for the treatment of severe asthma in people 18 years and older whose asthma is not well controlled with inhaled corticosteroids and long-acting beta-agonists.

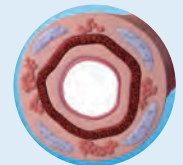
How BT is performed

- During the procedure a tiny, carefully controlled device delivers mild heat to the smooth muscle of the airways in your lungs.
- No incision is needed, because the procedure is performed with a bronchoscope inserted through the nose or mouth.
- When your BT treatment is complete, you will return to your regular asthma-treating doctor to continue managing your asthma.

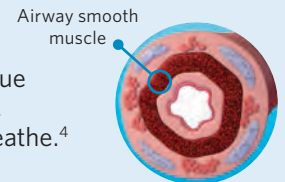
BT reduces asthma attacks by reducing airway smooth-muscle tissue

- People who have asthma have more airway smooth-muscle tissue surrounding their airways than people who don't have asthma.³⁻⁵
- During an asthma attack, this excess tissue constricts the airways, making it harder to breathe.⁴
- Asthma medicines help open up the airways, but these medicines don't always work well in people who have severe asthma.⁴
- BT is an add-on therapy that supplements your current asthma medications.

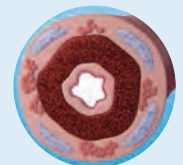
Airway cross sections



Normal patient



Patient with asthma



Patient with asthma attack

Treatment with BT actually reduces the amount of excess smooth-muscle tissue in the airways. With less of this tissue, the airways constrict less, reducing asthma attacks and making breathing easier.¹